

Recruit Top Talent -- Retain Key Employees Using **The Birkman Method**



WHEN: April 28, 20-- 7:30 -11:30 a.m.

WHO: Natasha Melicent, Senior Vice President, and Dr. Jakob Liron, Vice President

WHERE: **The Hyatt Regency**, 200 Aberdeen Parkway SW, Englewood, CO



Learn to recruit top talent and retain key employees using **The Birkman Method**, the most advanced career development tool on the market. **The Birkman Method** has been administered to 2.5 million workers in 8,000 brand-name organizations, and continually improved for more than 60 years.

The Birkman Method—which includes one-on-one feedback by a certified consultant—provides extensive, highly accurate portraits of preferred work habits and strengths, as well as behavioral styles and interests. A typical report — which may run 50 pages — also indicates individual potential for specific professional occupations and working environments, the support needed from other individuals, and the stress behaviors likely if these needs are not met. In addition, it provides a comprehensive profile of probable success at various levels of management, and of the ability to interact as a team member. The questionnaire can be completed in about an hour, by pencil and paper, on computer, or on the Internet. A group profile is available for teambuilding, and you can have your results the same day.

You may be familiar with: **The Myers Briggs**, **The Campbell Interest & Skills Test**, **the PF-16** — and others. They may emulate **The Birkman Method** in select areas, but no other competitor even pretends to offer its breadth and scope. In 20 years of consulting we've used dozens of assessment instruments. **The Birkman Method** is far-and-away the best. Give us a chance to show you why.

Call Dr. Jakob Liron for details at 303-790-0505 or E-mail: [jliron \[at\] careerlab.com](mailto:jliron@careerlab.com)

Program fee includes full sit-down breakfast and workshop materials

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